

Farewell Adelberg, hello Whiteford Taylor

Jerald B. Lurie leaves firm he joined in 1982 for one eight times its size

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After more than three decades at Baltimore-based **Adelberg, Rudow, Dorf & Hendler LLC**, Jerald B. Lurie moved to **Whiteford Taylor Preston LLP** on Monday.

Lurie joined the firm's corporate practice at its Baltimore office, leaving a firm of about 20 attorneys for one with 160 lawyers in nine offices, eight of them in the mid-Atlantic region.

Over his 40-year career, Lurie has specialized in business transactions, health care, real estate, intellectual property and tax law. At Whiteford Taylor, he will focus on health care, mergers and acquisitions, and joint ventures.

Lurie said he decided to leave because he had a health care client he felt could be served better by a larger firm. He declined to name the client.

"I needed a larger platform, a firm that had more varied experience dealing with health care practice," Lurie said.

He also cited more opportunities to serve national and international clients, and a wider pool of attorneys to utilize as resources.

"It was to provide a greater diversity of service to my clients and have the ability to call on attorneys to work with who have had a greater depth of experience," Lurie said.

Lurie was one of five members of the Healthcare Practice Group that Adelberg, Rudow formed last fall, in what the firm called a rebranding of



MAXIMILIAN FRANZ

Whiteford Taylor Preston offered 'a larger platform' for health care clients than Baltimore-based Adelberg, Rudow, Dorf & Hendler, Jerald B. Lurie says.

work it had done for decades.

He said he had been pondering other options for about a year and had talked to a number of firms. He had relationships with a number of attorneys at Whiteford Taylor after facing off against them as opposing counsel over the years, he said.

An "overwhelming majority" of his clients chose to make the move with him to Whiteford, Lurie said, although he declined to say how many. Whiteford has also allowed him to maintain the rates he previously charged clients, he said.

Right now, Lurie's title at the firm is counsel, since the firm only makes partnership decisions once a year and he came during the middle of the cycle, Lurie said.

Lurie served as president of the **Bar Association of Baltimore City** from 2002 to 2003 and has led the **Maryland State Bar Association's** Business Law

Section. He is also president of his Jewish congregation, **Temple Oheb Shalom** in Baltimore.

He graduated from what is now the **University of Maryland Francis King Carey School of Law** in 1973 and practiced at various firms before joining Adelberg, Rudow as an associate in 1982. He became partner in January 1985.

After 31 years at Adelberg, leaving "was not an easy decision," and one that was not particularly well-received there, Lurie said.

"They are fine group of people, though," he added.

Oren D. Saltzman, managing partner at Adelberg, Rudow, said he and the rest of the firm "wish Jerry every success in the future."